







CHARLOTTA TAKKULA

Charlotta Eve is a beauty and lifestyle blog, where I share makeup tutorials, skincare advice, style posts and bits of my life. Personal, interesting and fun content is my trademark. I also pay attention to search engine optimization and my posts score well in google.

My blog is bilingual and I write all my posts in English and in Finnish.

BLOG STATISTICS

30 000 unique visitors **45 000** page views (growing monthly)

COLLABORATORS

- Vita Liberata - Aquis

- Ebeling dentists - Zadaa

- Slurp - <u>Lyko</u>

- Skincity

AUDIENCE

84,1% women of ages:

25-34 (33,08%)

35-44 (16,87%)

18-24 (14,75%)

45-54 (14,75%)

Interests: Beauty, Lifestyle, Fashion,

Shopping

Location: Finland, United States, UK









+1,000

monthly views